



# play builds brains



### sensory system

Play engages multiple senses, forming neural networks that become the foundation for all



spatial processing

Play activates the hippocampus, where the brain maps our surroundings.

## social connections

Play activates the brain's mirror neuron system, fostering empathy and social navigation skills.

#### future learning.



## problem solving

Play engages the prefrontal cortex, encouraging critical thinking and flexible problem solving.



# creativity

Play engages multiple brain areas to allow children to come up with new ideas and ways to express themselves.



Play builds sturdy brain architecture, supporting lifelong health and the ability to overcome challenges.



# Learn more at ctoec.org/play

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