CTCARES for Child Care Businesses

An OEC Care Package to help with program expenses

Commissioner Beth Bye - June 19, 2020 & June 22, 2020
Our Ethos for Children & Families

Safe, High-Quality Programming for All
• Accessible
• Equitable and Inclusive
• Evidence Based
• Supportive

Responsive Customer Care
• Respectful
• Two-Way
• Child and Family Centered
WHAT WE WILL DISCUSS TODAY

- Business Reflections
- ESF14 Recovery - Guiding Principles
- Business Survey 1
- CTCARES for Child Care Businesses and the CarePackage
- Q&A
“I have very little income coming in and I am worried my program won’t survive.”

“ideas on disinfecting and keeping little ones from putting things in mouths and not sharing. Keeping children safe.”

“Gloves!”

“I don't understand much of that [applying for assistance], I'm afraid of having debts.”

“We stopped taking in tuition and we stopped paying teachers… If I could get a grant to pay them I would love it but I cannot afford a loan.”

“The current ECE business model isn’t designed for sustainability and the reality is that many child care centers will find it difficult, if not impossible, to re-open after the pandemic has subsided. We have a responsibility, as a field, to think ahead and use recovery grants, loans and TA to help address key structural issues.”

-Louise Stoney
ESF14 RECOVERY - GUIDING PRINCIPLES

- Health and safety of children, families, staff, partners
- Maintain and expand access to high quality programs
  - Financial support to retain and stabilize programs
  - Stabilize workforce
  - Strengthen business health and quality of programs
  - Build capacity (mindful of settings, ages, and gaps)
- Continuity of care: same child / teacher / program
- Partner to ensure all voices are represented
- Overall operational simplicity
ABOUT BUSINESS SURVEY 1

- Your input shaped this package – you were generous with your sharing and we deeply appreciate it.
- The survey was open May 5-18, 2020
- Licensed family child care homes, group homes, and centers (DCFH, DCGH, DCCC) and license exempt state funded programs emailed specific links to the survey.
- Responses voluntary.
- 1,548 programs responded - 39% response rate
  - (~42% of DCFHs and ~48% of DCCC/DCGHs).
OEC will share the full report and summary, and frequently reference survey data on our website. This data frames many conversations, decisions, requests... For example...

**How detrimental has COVID-19 been to your program? (n=1432)**

- **DCCC**
  - Little Impact: 8%
  - Neutral: 90%
  - Significant Impact: 2%

- **DCFH**
  - Little Impact: 8%
  - Neutral: 71%
  - Significant Impact: 21%

- **DCGH**
  - Little Impact: 9%
  - Neutral: 91%
  - Significant Impact: 9%

- **License Exempt**
  - Little Impact: 2%
  - Neutral: 80%
  - Significant Impact: 17%
HOW WORRIED ARE YOU ABOUT...?

Summary of COVID-19 worries

<table>
<thead>
<tr>
<th>Issue</th>
<th>Low (1-3)</th>
<th>Medium (4-6)</th>
<th>High (7-10)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families returning after COVID-19</td>
<td>87</td>
<td>155</td>
<td>1128</td>
</tr>
<tr>
<td>Staff return after COVID-19</td>
<td>246</td>
<td>175</td>
<td>554</td>
</tr>
<tr>
<td>Loss of revenue</td>
<td>86</td>
<td>126</td>
<td>1177</td>
</tr>
<tr>
<td>Finding and purchasing personal protective equipment</td>
<td>106</td>
<td>279</td>
<td>940</td>
</tr>
<tr>
<td>Employee absence</td>
<td>318</td>
<td>163</td>
<td>426</td>
</tr>
<tr>
<td>Paying staff or myself</td>
<td>139</td>
<td>175</td>
<td>973</td>
</tr>
<tr>
<td>Paying business expenses on time (non-essential)</td>
<td>172</td>
<td>273</td>
<td>930</td>
</tr>
</tbody>
</table>
## MOST PRESSING NEEDS GOVERNMENT CAN HELP YOU WITH?

<table>
<thead>
<tr>
<th>Need</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash flow (payroll)</td>
<td>1085</td>
<td>76%</td>
</tr>
<tr>
<td>Assistance securing PPE and other supplies</td>
<td>857</td>
<td>60%</td>
</tr>
<tr>
<td>Information on when non-essential services might resume</td>
<td>742</td>
<td>52%</td>
</tr>
<tr>
<td>Understanding for federal and state mandates/program offerings</td>
<td>632</td>
<td>44%</td>
</tr>
<tr>
<td>Applying for federal assistance through the CARES Act (ie: Payment Protection Program)</td>
<td>520</td>
<td>36%</td>
</tr>
<tr>
<td>Debt relief/forbearance</td>
<td>517</td>
<td>36%</td>
</tr>
<tr>
<td>Increased communication and information from state government</td>
<td>429</td>
<td>30%</td>
</tr>
<tr>
<td>Income assistance for staff not eligible for unemployment</td>
<td>377</td>
<td>26%</td>
</tr>
<tr>
<td>Health insurance for self or employees</td>
<td>276</td>
<td>19%</td>
</tr>
<tr>
<td>Improved internet access</td>
<td>174</td>
<td>12%</td>
</tr>
<tr>
<td>Access to municipal services</td>
<td>149</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>153</td>
<td>11%</td>
</tr>
</tbody>
</table>
PHASES AND LAYERS OF SUPPORT

- Disaster recovery is immediate, short term, and long term.
- Recovery has many phases and layers.
- Initial phase supports:
  - Unemployment benefits (regular, PUA, FPUC to end of July)
  - Federal Head Start commitment
  - OEC state funded program commitments (Care4Kids, School Readiness, Child Day Care contract, State Head Start)
  - OEC’s CTCARES suite (Hospital Workers/Project 26, Frontline Workers, Child Care/Essential Workers, Family Child Care)
  - Federal loans, grants, tax credits (including PPP, HEDCO, EIDL, COVID-19 medical leave cost reimbursement)
  - Private loans and grants
NEED for Immediate Federal Support

- Our fear is losing healthy, safe programs for children, families and staff.
- Our need is a emergency federal funds for child care providers.
- Our next steps help programs with expenses, knowing we can’t make programs whole.
- Our work will continue – advocacy, listening, planning, responding.
CTCARES for Child Care Businesses is here to support your child care program. Funds are now available to pay for a variety of items you need to operate during COVID-19 and recovery. Early childhood programs are similar yet different. You decide what you will use.

**EXPENSE KICKSTART:**
Funding for a variety of program expenses.

**SUPPLY SUBSIDY:**
Offsets your cleaning supply expenses... We’re cleaning more than ever!

**HEALTH TRAINING SUBSIDY:**
Expands Thrive to coordinate First Aid / CPR / medical admin training to programs statewide.

**BACKGROUND CHECK SUBSIDY:**
Covers the cost for those new to hire or expiring.

**PROFESSIONAL DEVELOPMENT:**
Free online training via Registry account, and scholarship for credit and degree coursework.

**BUSINESS SUPPORT:**
Group and individualized business coaching and training, funding application support, and incentives.

**PROGRAM QUALITY SUPPORTS:**
Statewide quality improvement support via Accreditation Quality Initiative Supports (AQIS) for centers, and Staffed Family Child Care Networks.

**COMMUNICATION MATERIALS:**
Share-able documents and training to help providers and families navigate child care in COVID-19.

**CT CARES PROGRAMS:**
Recognizing child care for key populations in these special circumstances.

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5.28.2020

Connecticut Office of Early Childhood
EXPENSE KICKSTART

- $8,000,000 CARES Act fund for ECE
- Applications open July through mid-September
- Apply per licensed facility: DCFH, DCGH, DCCC
- Program had to be operating January 2020
- Programs must be open / verified reopening
- Revenue: Program’s January 2020 revenue must have been less than 50% publicly funded (Care4Kids, School Readiness, Child Day Care contract, State or Federal Head Start)
- Part day / Part year will be adjusted
- 20% increase for NAFCC / NAEYC Accreditation; 5% for evidence of accreditation in process as of January 2020
# EXPENSE KICKSTART: AMOUNTS

<table>
<thead>
<tr>
<th>Program Size</th>
<th>Expense Kickstart Per Program</th>
<th>20% Accreditation Increase</th>
<th>Total - Expense Kickstart per Program with Accreditation</th>
</tr>
</thead>
<tbody>
<tr>
<td>extra small ≤ 12</td>
<td>$1,850</td>
<td>$370</td>
<td>$2,220</td>
</tr>
<tr>
<td>small 13 – 60</td>
<td>$3,500</td>
<td>$700</td>
<td>$4,200</td>
</tr>
<tr>
<td>midsize 61-120</td>
<td>$5,000</td>
<td>$1,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>large 121 +</td>
<td>$6,000</td>
<td>$1,200</td>
<td>$7,200</td>
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</tbody>
</table>
SUPPLY SUBSIDY

- $2,500,000 CARES Act fund
- Applications July through mid-September
- Apply per licensed facility: DCFH, DCGH, DCCC, Licensed Youth Camp
- Program had to be open with children January 2020 (unless camp)
- Programs must be open / verified reopening
- No revenue restrictions
- 20% increase for NAFCC / NAEYC Accreditation; 5% for evidence of accreditation in process as of January 2020
## Supply Subsidy: Amounts

<table>
<thead>
<tr>
<th>Program Size</th>
<th>Supply Subsidy Per Program</th>
<th>20% Accreditation Increase</th>
<th>Total - Supply Subsidy per Program with Accreditation</th>
</tr>
</thead>
<tbody>
<tr>
<td>extra small &lt;= 12</td>
<td>$550</td>
<td>$110</td>
<td>$660</td>
</tr>
<tr>
<td>small 13 – 60</td>
<td>$1,000</td>
<td>$200</td>
<td>$1,200</td>
</tr>
<tr>
<td>midsize 61-120</td>
<td>$1,300</td>
<td>$260</td>
<td>$1,560</td>
</tr>
<tr>
<td>large 121 +</td>
<td>$1,900</td>
<td>$380</td>
<td>$2,280</td>
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</table>
HOW DO I APPLY FOR THE SUBSIDIES?

OEC will announce details to:

- Register as a vendor now through CTCARES, and then
  - You must first be registered as a state vendor before OEC can send fund.

- Apply for Expense Kickstart and/or Supply Subsidy – Portal open week of July 6.
  - We’ll tell you what you need to have on hand to apply
  - We’ll preload your licensed capacity, NAFCC/NAEYC Accreditation
WHERE DO I FIND OTHER CARE PACKAGE SUPPORTS?

- For Communications and information about the CTCARES suite of supports: [https://www.ctoec.org/covid-19](https://www.ctoec.org/covid-19)
- Announcements coming about WBDC, Background Check, FA/CPR/MedAdmin
- Access Scholarship and Online Training now via your OEC Registry account [www.ccacregistry.org](http://www.ccacregistry.org)
Thank you for all you do for Connecticut’s children!

Remember to explore ALL of the Care Package!
QUESTIONS?